

Appendix A:

Community Engagement Hub Communications Toolkit Introduction

Common Communications Goal for the Community Engagement Hubs:

Improve the Health and well-being of First Nations people through **communicating, collaborating** and **planning** opportunities to work together with communities and health service providers.

The addition of a Communications Toolkit to this strategy document will enable Community Engagement Hubs to leverage the experiences of other communities and support the development of their own hub communications planning.

Included in this Toolkit are several case studies that have been created by First Nations Communications experts and Community Engagement Hub-coordinators.

Make it work for you!

Each topic is listed as a different appendix and can be used as a booklet or as independent hand-outs for reference. Feel free to adapt the material that is provided in this section if you wish to make this information more specific to your Community Engagement Hub.